

Content Management

Customer-Centric CMS Solutions Tailored to Your Business

Connect with your customers through agile content management solutions that allow you to personalize the digital experience, capitalize on content delivery, and maximize the value of your martech stack.

Content Management Service

Deliver the right message at the right time to your customers through GeekHive's customized content management (CMS) solutions. We help you upgrade or replace your existing CMS with a future-proof agile platform so that you can create meaningful relationships with your customers and increase the return of your marketing investment.

Key Features

- Content Management System
- Search Engine Optimization
- Digital Asset Management
- Digital Publishing
- User-Generated Content
- Personalization & UX Design

Martech Solutions That Address Your Content Challenges

Our technology-agnostic experts strategically analyze your organization's specific pain points to modernize your CMS with solutions that can scale, adapt, and evolve alongside your business. Our Content Management Service proactively tackles the CMS challenges that marketers commonly face to help you:

- Quantify Business Objectives
- Measure & Assess KPIs
- Democratize Content

At GeekHive, we start with the customer journey, moving beyond traditional implementation practices to ensure that you have the right technologies in place to connect with your customers.

Our 360° Approach

As Marketing Technology Consultants, we help you get the most value out of your marketing technology investments. Our expert team views your martech stack from all angles to strategize and engineer the solutions that will best support your business objectives.

Align Your Technologies to orchestrate personalized end-to-end customer journeys

Reduce Time-to-Market to speed up launch time for quick go-to-market capabilities

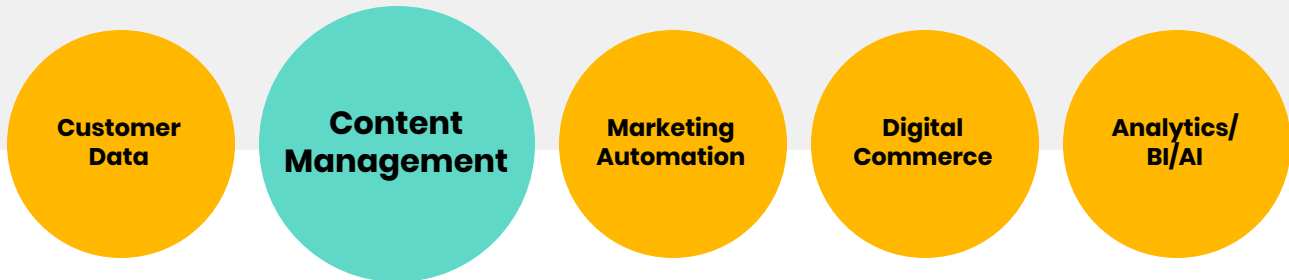
Future-Proof Your CMS to scale functionality with business growth & industry opportunity

Maximize Your Stack Value to increase ROI and realize the full potential of your martech

Deliver Better Experiences to connect more intimately with your customers at every touchpoint

The Five Pillars of Martech Enablement

We align your **Content Management System** (CMS) with the other 4 pillars of your martech stack through digitally integrated, data-driven technology solutions that help you see greater returns on your marketing technology investments.



Our Content Management Partners



Benefits of an Agile CMS

<p>✓ PERSONALIZE THE CUSTOMER EXPERIENCE</p> <p>Customer journey mapping and personalization capabilities give you the ability to orchestrate 1:1 digital experiences that bring you closer to your customers.</p>	<p>✓ INTEGRATE TECHNOLOGIES IN YOUR STACK</p> <p>Flexible and adaptable architecture easily integrates your existing platforms, with extensibility needed to support new technologies as they come to market.</p>	<p>✓ UNIFY YOUR DIGITAL BRAND IDENTITY</p> <p>Standardized digital presence across channels, devices, and business units provides consistent and cohesive customer experiences.</p>
<p>✓ IMPROVE SECURITY & DATA INTEGRITY</p> <p>Security enhancements, web governance & regulatory compliance assure you that your data is protected, properly managed and adheres to the latest standards.</p>	<p>✓ STREAMLINE INTERNAL PROCESSES</p> <p>Modular framework aligns the various components of your company's unique martech stack to encourage productivity and improve operational efficiency.</p>	<p>✓ ENABLE REAL-TIME REPORTING & ANALYSIS</p> <p>Cloud-based systems update system metrics in real-time to guarantee accurate and efficient KPI tracking, reporting & analysis to support your business objectives.</p>

“GeekHive has shown energy, excitement, true passion, and dedication for what they do and it is apparent with every interaction and every deliverable. I feel like they are truly an extension of my team.”

— Dir. of Marketing Technology, AmerisourceBergen

MARKETING TECHNOLOGY CONSULTANCY

We connect you, your technology, and your customers through objective-led solutions that help you get more out of your marketing technology investments.

Start Your Digital Transformation
[geekhive.com/services](https://www.geekhive.com/services)

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