

Digital Commerce

Intelligent Cross-Channel Shopping Experiences That Drive Conversion

Unify the buyer's journey with omnichannel eCommerce solutions that utilize your martech stack to its fullest potential. Let your brand personalize the shopping experience for your customers with data-driven recommendations.

Digital Commerce Service

GeekHive's scalable eCommerce solutions offer the flexibility needed to integrate your online store with third-party applications, manage inventories in real-time, and accommodate new global markets. By enabling seamless transactions across channels and devices, our Digital Commerce Service delivers satisfying buying experiences that drive real business results.

Key Features

- eCommerce Platform Implementation
- Omnichannel Shopping Experiences
- Commerce Intelligence
- Product Marketing
- Mobile Commerce
- Transactional Emails
- Cart Optimization
- Amazon Selling & Advertising

Martech Solutions To Enhance the Buyer Experience

Our integrative digital commerce solutions collect insightful customer data at key touchpoints throughout the buyer journey, helping your organization personalize and streamline its marketing and sales efforts.

Our Digital Commerce Service boosts the capabilities of your point-of-sale system, offering your customers individualized recommendations to improve the shopping and brand experience. Our solutions help you:

- Collect & Mine Omnichannel Customer Data
- Facilitate Transactions Across Devices & Platforms
- Improve Customer Retention Rates



Our 360° Approach

As Marketing Technology Consultants, we help you get the most value out of your marketing technology investments. Our expert team views your martech stack from all angles to strategize and engineer the solutions that will best support your business objectives.

Align Your Technologies to orchestrate personalized end-to-end customer journeys

Launch with Speed & Agility to streamline the shopping experience for higher conversion rates

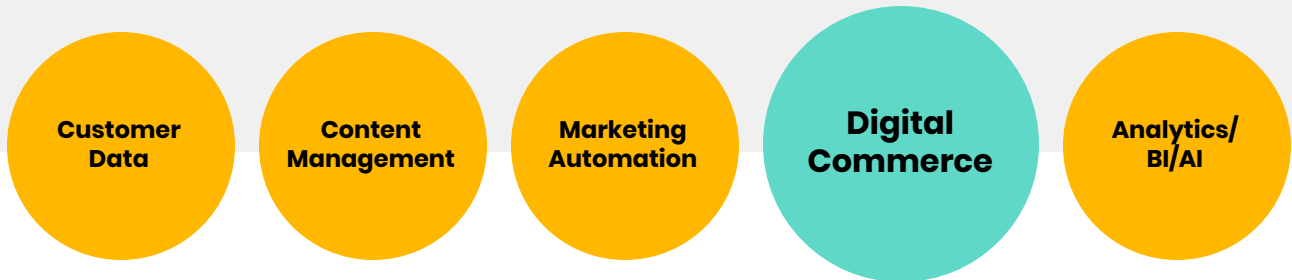
Customize Your Platform to meet business objectives and mobile-first demands

Maximize Your Stack Value to increase ROI and realize the full potential of your martech

Deliver Better Experiences to connect more intimately with your customers at every touchpoint

The Five Pillars of Martech Enablement

We align your **Digital Commerce** with the other 4 pillars of your martech stack using digitally integrated, data-driven technology solutions that help you see greater returns on your marketing technology investments.



Leading Digital Commerce Technologies



Benefits of Digital Commerce

<p>✓ PERSONALIZE EVERY SHOPPING EXPERIENCE</p> <p>Analytical tools offer insight into how customers interact with your brand across channels and devices, giving you actionable recommendations tailored to their interests.</p>	<p>✓ MANAGE INVENTORIES WITH EASE</p> <p>Effective integration of your content management and point-of-sale systems facilitates inventory updates by housing data within a shared environment.</p>	<p>✓ STREAMLINE THE BUYER'S JOURNEY</p> <p>The alignment of marketing technology platforms and channels within an omnichannel environment provides seamless and satisfying shopping experiences.</p>
<p>✓ RE-ENGAGE FOR CONVERSION OPPORTUNITIES</p> <p>Remarketing tools invite customers back into the shopping experience with product reminders and strategic messaging to help increase conversions.</p>	<p>✓ SIMPLIFY WORKFLOWS WITH SEGMENTATION</p> <p>Automated technologies use context-driven tools to send relevant communications to target customers, based on previous interactions.</p>	<p>✓ UNIFY THE VIEW OF THE CUSTOMER</p> <p>An agile platform brings together customer-specific data across the martech stack to offer your organization a single, detailed view of the customer.</p>

“We really enjoyed working with the GeekHive team. The collaboration on this project and daily touchpoints have kept things running smoothly and prevented surprises. Overall, we’re ecstatic with the work being done.

— Development Manager, MWI Animal Health

MARKETING TECHNOLOGY CONSULTANCY

We connect you, your technology, and your customers through objective-led solutions that help you get more out of your marketing technology investments.

Start Your Digital Transformation
[geekhive.com/services](https://www.geekhive.com/services)

Talk to Us
📞 917-268-1896
✉️ hello@geekhive.com

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